

JAMIE ROSS

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PROFESSIONAL PROFILE

- Early adapter of social media, bringing interactive connectivity to a local level
- Proactive problem solver with a keen eye for identifying and addressing technical challenges, ensuring smooth operations, and minimizing downtime.
- Strong expertise in designing user-friendly interfaces and optimizing user experiences, resulting in increased engagement and user satisfaction.
- Excellent project management skills, demonstrated by successfully overseeing the entire development lifecycle of online community platforms from concept to implementation.
- Detail-oriented and quality-focused approach, ensuring adherence to best practices, industry standards, and data security protocols in online platform development.
- Strong communication and collaboration abilities, enabling effective coordination with stakeholders, team members, and clients to achieve project goals and exceed expectations.

AREAS OF EXPERTISE

- Online community platform development
- Team leadership and management
- PHP and MySQL development
- User interface design and optimization
- Problem solving and troubleshooting
- Project management
- Effective communication and collaboration
- Javascript, CSS, HTML, React, Git
- Quality assurance and adherence to standards
- Continuous learning and staying updated with industry trends
- Adapting to fast-paced environments and tight deadlines
- Entrepreneurial spirited self-starter
- Photoshop
- Video editing - Vegas

PROFESSIONAL EXPERIENCE

JAMIESPACE

(2021-Present)

Founder

Providing a Personal Online Space

- Conceptualized, designed, and launched an innovative online platform catering to small groups and individuals, providing a space for collaboration, networking, and sharing of resources.
- Develop a user-friendly interface and intuitive features to facilitate seamless communication and information exchange among small groups and individuals within the online space.
- Create a robust onboarding process, including tutorials and user guides, to ensure a smooth and enjoyable experience for individuals and small groups joining the online space.
- Provide personalized support and guidance to users, responding to inquiries and troubleshooting technical issues promptly to ensure a high level of user satisfaction.

WORLDWEBS

(1997-Present)

Founder

Local Online Community Platform for New Jersey Towns – (eg: Maplewood Online)

- Successfully built, launched, and managed online community platforms, driving significant user engagement, and fostering a vibrant and active community.
- Create and implement content strategies to cultivate and engage the online communities, resulting in a loyal and dedicated user base.
- Develop and execute effective advertising campaigns to monetize the online community platforms, generating substantial revenue through targeted ad placements from local businesses.

- Implement strategic marketing initiatives to attract and grow a large and diverse audience, resulting in a substantial increase in platform traffic and user registrations.
- Utilize data analytics and user feedback to continuously improve the online community platform's features and functionality, resulting in enhanced user experience and increased user retention.
- Provide guidance and support to community managers and moderators, fostering a positive and inclusive environment within the online community.

ON2 TECHNOLOGIES

(1998-2001)

Website Developer and Programmer

Online Video codec and content company

- Implemented and launched a brand-new concept in video streaming technology as part of a team.
- Created and maintained database programs (PHP/MYSQL) to streamline the content management process.
- Maintained and updated all aspects of main website.

NEW JERSEY ONLINE

(1995-1998)

Website Developer and Programmer

NJ.com – online website for the Star Ledger Newspaper

- Implemented a new proprietary server-side script which allowed us to brand content for different platforms.
- Responsible for graphics and html updates to the site.
- Developed and implemented CGI and JavaScript scripts.
- Project manager for collaboration with in-house coding team.

EDUCATION

Rutgers University, Cook College (New Brunswick, NJ), BS in Environmental Economics and Business
(1992)

Chubb Institute (Parsippany, NJ), Computer Programming (1999)

Codecademy, Front End Engineer (2023)

VOLUNTEER ACTIVITIES

Co-Founder of Maplewoodstock (Maplewood, NJ), Part of a volunteer committee to produce a 2 day music festival in July. Since 2004. From Band booking to t-shirt design to emceeing to

Founder of the Underground Concert Series (Maplewood, NJ), Select, produce, and promote all aspects of the series – dedicated to world and folk music.

Volunteer for the Fourth of July Festivities (Maplewood, NJ), Created an interactive percussion sculpture park with homemade African xylophones.

References available upon request