



Monday, May 10th, 2021

Dear Friends,

This past year has been challenging for all of us, between both the pandemic and the turbulent political climate. But this summer, we aim to bring some joy and rejuvenate our community with the *First Annual MAPSO Funk Fest!* On **Saturday, August 28th**, we are celebrating the diversity of Maplewood and South Orange through food, music, and arts, bringing people together to generate hope in a time of tremendous challenge. We will be spotlighting Black and minority-owned restaurants, wellness, and artisan businesses, prioritizing them as vendors throughout our event. There will also be a stage with DJs and live talent. After the events of last summer – the exposure of nationwide injustices and subsequent response by people and corporations across the globe – we recognize that now is a better time than ever to celebrate businesses owned by people of color and the diversity that MAPSO has been privileged with. We hope that you'll join us in supporting this initiative, and enjoy a family friendly day of amazing food, music, and connection, responsibly!

Please consider contributing to our cause by becoming an event sponsor at MAPSO Funk Fest!

This festival will be a celebration of our community's multicultural wealth, resilience, and our unwavering ability to have fun, stay positive, and support one another even through the tough times. As a contributor, your business will be recognized and promoted for supporting this cause.

We would love your help in driving our initiative to spotlight and support companies owned and operated by people of color in the greater Maplewood–South Orange area. Our township is incredibly diverse and has always aimed to represent inclusion and equity. It is so vital for us to uphold this standard by taking action. This event will provide an opportunity for Black and Brown-owned restaurants and artisan entrepreneurs, as well as local talent, to showcase their incredible products and personalities, garnering both exposure to new customers and profits to continue their sustainability. *In exchange for your monetary support, there will be branding opportunities for your business throughout the event, depending on the sponsorship package of your choice!*

Sponsorship levels and benefits are attached in this email, as well as more event details. If you have any further questions, please email sponsors@mapsofunkfest.com and someone will get back to you within 2 business days! We are also happy to set up a phone call for more info.

We can't wait to celebrate with you!

With hope and gratitude,
The MAPSO Funk Fest Committee