

MARSO FUNK FEST

Good Food. Good Music. Great Vibes.

Event Overview

Location:

- **Where:** Memorial Park, Maplewood NJ
- **When:** Saturday August 28th, 2021 @ 1 pm - 7 pm

Purpose:

We designed **MAPSO Funk Fest** to celebrate the diversity of Maplewood & South Orange through music, food, and local talent. Our goal is to curate a funk, house & soul music event that fosters community, bringing people together while spotlighting and supporting local Black & POC owned restaurants, wellness businesses, artisans, and other creative talent.

After the past year, so many small brands have taken a huge hit. We want to take this opportunity to revive the flavor of our community, invigorate local hand-picked restaurants, and remind people of the rich culture we're surrounded by. Your participation will expose your company to an expansive new audience; while the Food Tasting will allow them to sample the incredible menu items that you have to offer, furthering your promotion and nurturing a new customer base.

**This event will follow all Statewide Covid-19 regulations and CDC precautions.



Event Vision

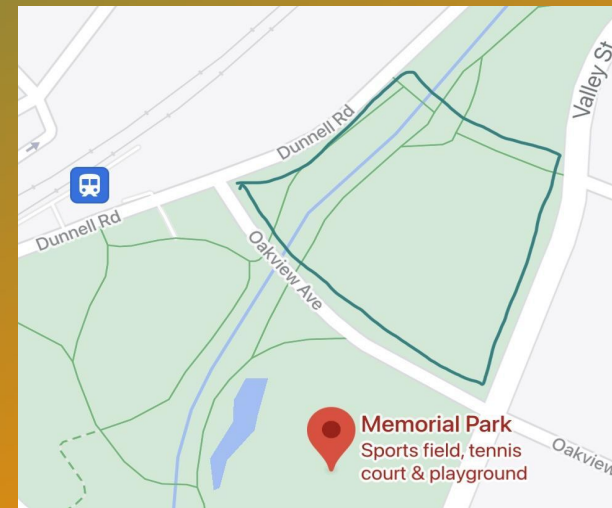
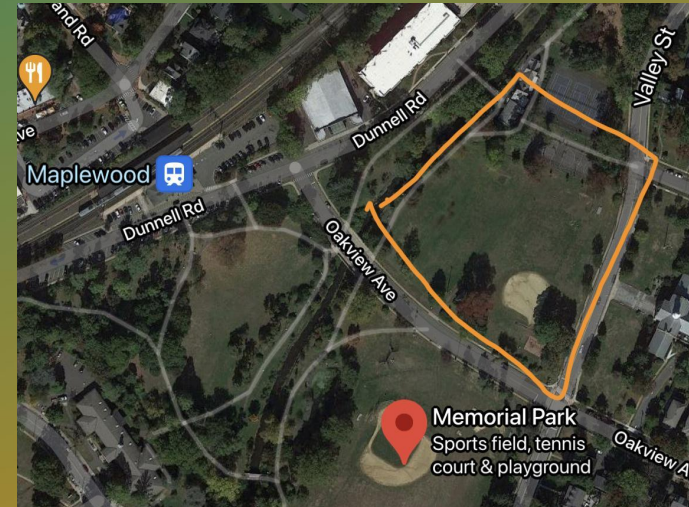
Think Family Reunion vibes! We envision a vibrant event where people of all backgrounds & ages can come to enjoy funk & house music, local restaurants and talent while connecting with their friends, family, and community. It will be a free flowing event with picnic blankets welcome & some additional ticketed seating! (Tents with Adirondack chairs). Your support will guarantee you specific branding opportunities, depending on your selected sponsor level.

There will be a stage where DJs and other talent will be performing in Memorial Park, with food, wellness & artisan vendor booths surrounding the park. There will also be a number of kid friendly vendors & activities!

Additionally, attendees may purchase limited Food Tasting tickets, where vendors will be able to sample 1-3 menu options of their choice, provided at their vendor booths.

*Beer Garden details - TBD.

Site Map



MAPSO
FUNK FEST

Sponsorship Packages

Memorial Park (1-3): \$10k

- Largest logo size & frequency - banner recognition
- Most frequent LED appearance
- Mention on social feed 2x times/month
- Mention on story 4x/month
- Most DJ shoutouts
- Priority website & E-Journal presence
- Email Blasts mentioning you as supporter (logo)
- MAPSO Funk Fest Swag Bag; 5 beer garden tix; 5 Tasting Tix
- Commemorative printed program and poster

The Reservation (4-5): \$5k

- Mid size & 2nd place frequency - banner recognition
- Frequent LED appearance
- Mention on feed 1x/month
- Mention on story 2x/month
- Frequent DJ shoutouts
- Secondary website & E-journal presence
- Email blasts mentioning you as supporter (logo)
- MAPSO Funk Fest Swag Bag; 3 Beer Garden Tix; 2 Tasting Tix
- Commemorative printed program and poster

Maplecrest Park (8-10): \$2.5k

- Smaller logo size & frequency - banner recognition
- Tertiary LED screen appearance
- Mention on story 2x/month
- Numerous DJ shoutouts
- Tertiary website & E-journal presence
- Commemorative printed program & poster
- 2 Beer Garden tix; 1 Tasting ticket

Floods Hill (8-10): \$1.5k

- Smallest logo size & frequency - banner recognition
- Mention on story 1x/month
- Several DJ shoutouts
- Website & E-journal presence
- Commemorative printed program & poster

Community Partners: \$500

- ½ page ad + Swag Bag

E-Journal Features:

\$400: 1 page ad \$250: ½ page
\$150: ¼ page ad \$100: Acknowledgment

In order *to pledge sponsorship*, please fill out the form attached in this email and submit it to us by **Friday, June 5th**. The deadline *for payment* is **Friday, July 9th**.



Thank you!

We need your support to make this all possible!
We cannot wait to celebrate this awesome day together.

Contact Us!

Sponsor Inquiries: sponsors@mapsofunkfest.com
General Inquiries: info@mapsofunkfest.com

Social Media

Instagram: [@mapsofunkfest](https://www.instagram.com/mapsofunkfest)
Facebook Event Page: [MAPSO Funk Fest](#)

*Please review the attached **letter** & submit the **form/agreement** to commit your support!*

