

MAPLEWOODSTOCK

MUSIC & ART FESTIVAL, SAT OCT 2 & SUN OCT 3 2021



Committee Meeting June 9, 2021

Advertising

- Martine from Bike Shop may want banner
- Got more \$\$ in
- Consider a shorter program to cut costs
- Doing OK
- Need art work and money
- Charlie Mcguire on board to do program
- Could to a blast to tell people that some advertising options are still available - not desperate but that opportunities available

Art Vendors

- The Strollers have always been part of Maplewoodstock - Katie will reach out and that applications will be out at the end of the week. They bring and create art in their booth.
- Get applications out to prior vendors and onto website
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Kid Zone

- New vendor does not think that inflatables will be big; more games, maybe the bubble guy - one inflatable and more games and interactive activity
- Remind new vendor of financial arrangement; send contract to Tom
- Location: same as prior

Park overall

- Want ot portal a sense of safety
- Looking at moving vendors - food and art will stay together; Katie and Kevin discussing
- Looking at moving beer garden
- Concern over being too spread out
- Stage and the audience should stay where they are and move the other parts

Merchandise

- Design is a go
- Aligning designer and printer
- Agreement to have a long sleeve
- Get ideas for second design so we can produce in late summer
- Provide design to Jim when ready for posting! So we can start teasing

Headliners

- Galactic for Saturday
- Dave's All Star band
- Friends of Brothers / Allen Paul
- Daniella Cotton reached out about playing for \$2k; Tarquin told them we are set
- Total spend about \$30k
- Jill Crisciulo invoked at 7:57 as back up headliner

Band Selection

- Which DAY?? Saturday or Sunday? Tom to confirm
- 2 MP3 files to be updated and one email address - Jim to send
- Number of bands - darker earlier. Galactic timeslot may be set.
- Consider local bands to end a little earlier on Sunday
- May be room for more bands on Sat without a pre-headline band
- Can we get the lights from the town? If vendors on the other field, large lights could work well
- Consider rounding out the event an hour earlier than usual
- The Sunday closers could be a little shorter
- Can we get Drew Dix to run up on stage and close things out!

Other

- Mark Murphy asked if Maplewoodstock wants to participate in a music festival in Sept 18-19 - Gary asked if we could sell tshirts
- Duck races in Sept so we can sell shirts there
- Funkfest in Aug - can see how the fields are used
- Are there other events to be concerned about? Hopefully OK
- Pride picnic on June 13 (Laredo performing....). Autumn Jones performing!
- Tom will reach out to Brad about the canopy team
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