**Maplewoodstock 2024**

**August Committee Discussion Topics**

**Review of 2023 Festival**

**Financial performance**

* **50/50 profit (was it worth it/needed)?**

**What went well**

* Brad: Audio quality and production overall tremendously improved. Sound in audience sounded very good. Production staff friendly and accommodative.
* Brad: Kid Zone on “stage side” worked well; canopies not affected.
* Brad: Music performances excellent; good variety of styles.
* Brad: Earlier Sunday night ending/cleanup

**What could be better**

* Brad: Need better ice solution (especially if very hot). Buying ice retail isn’t optimal.
	+ Tom: Suggest having an Ice Vendor/truck on site selling ice as needed.
* Brad: Festival to purchase its own coolers, fans, etc. if $ permits. Would make setup and cleanup easier.
* Brad: Vendor layout better but still not optimal
	+ Tom: The splitting of vendors turned out not to be ideal. On Sunday some vendors actually request to be moved off of the hill and onto the east field.
* Brad: Cohesive decorations/art around festival site to improve overall vibe.
	+ Tom: Potential for reaching out to the art community
* Brad: No HS kids could be found to clean bathrooms. Hire service?
	+ Tom: Will need to price out options
* Brad: “College kid zone” disruptive to some

**Ideas for 2024 festival improvement**

* **Any 2023 Surplus available for investment/new purchases?**
	+ Brad: Storage Unit
	+ Brad: Festival coolers, fans, canopies for band checkin area
	+ Brad: “Festival Merch” sign for roof of merch tent? Multiple merch tents?
	+ Brad: Ferris wheel?
	+ Brad: Festival layout review
	+ Brad: Video screens on sides of stage/beer garden?

**Spectator/band/vendor survey?**

**Vendors**

**Are vendors a must have (for financial and/or experiential reasons)**

* **How much money do vendors contribute to the overall budget?**

**If keeping the vendors…**

* **Identify a new committee member or does an existing committee member have interest/capacity?**
* **What kind of volunteer/committee member should we be seeking (industry experience)?**
* **Ideas of people to invite?**
* **Deadline for identifying new leadership**
* **Transition from Katie/info exchange**

**Township Relations**

* **Proactive plan to stay in front of potential regulation**
* **Maplewood Bible Church issue**
* **Generators**
* **Vendors**

**501(c)(3) Plan**

* **How are we going to proceed?**