

Maplewoodstck 2025 Ideas				
		Value to event	Effort	Expense
New Additions				
	Second stage w/ kids acts on east field			
	Community art during festival			
	Massive festival decor/art installations			
	Video screens on sides of stage and on east field			
	Videographer for promotion and to sell to bands			
	DJ between bands			
	Get HS Marching Band to play - parade to open?			
	WFMU or other radio station personality as partial MC			
General Improvements				
	Spend significantly more / Bigger name headliner(s)			
	Improved festival map			
	Volunteer Overhaul			
	Improved tenting/shade, especially for vendors			
	Cooling/ misting station(s)			
Decor / Aesthetics				
	New stage decor/background			
	Bubble machine			
	giant balloons over vendor village			
	Spectator lighting ampitheater side			
PR / Communication				
	New Maplewoodstock website			
	Festival App (third party)			
	Spectator/Vendor/Sponsor Surveys			
	Partnership for increased social media			

	Google enterprise account for sending emails? Currently at 2000 limit a day.		
Finances			
	Link vendor/food registration system to quickbooks		
	Link Givebutter to Quickbooks		
	Grant Applications		
	No application fee for bands		
Logisitics / Administration			
	Emphasize 1 entry per address on lottery signup form		
	Be able to bulk assign win status to multiple rows at once for canopy lottery.		
	Send the band no's from different email address		
	Laminated backstage passes ordered ahead of time		