

Who	Tarquin	Jamie	Kevin	Gary	Jim	Brad	Susan	Brian	Others
<b>Sponsors / Ads/ Additional Fundraising</b> <ul style="list-style-type: none"> <li>Solicit sponsors</li> <li>Collect artwork</li> <li>Program</li> </ul>				primary		Help with new sponsors			
<b>Music</b> <ul style="list-style-type: none"> <li>Headliners</li> <li>Local</li> <li>Production Company lead</li> </ul>	primary	On cmte	On cmte	On cmte					
<b>Craft / Art / General Vendors</b> <ul style="list-style-type: none"> <li>Identification / recruitment</li> <li>Selection</li> <li>Layout within</li> <li>Setup, onsite management, load out</li> </ul>		To discuss with Brian						primary	
<b>Food Vendors</b> <ul style="list-style-type: none"> <li>Identification / recruitment</li> <li>Selection</li> <li>Layout within</li> <li>Setup, onsite management, load out</li> </ul>			primary						
<b>Beer Garden / Elks Partnership</b> <ul style="list-style-type: none"> <li>Engage Elks</li> <li>Work with Elks on beers and prices</li> <li>Coordinate set up, etc</li> </ul>	primary			assist		Handle finances			
<b>Kid Zone</b> <ul style="list-style-type: none"> <li>Identification / recruitment</li> <li>Selection</li> <li>Layout within</li> <li>Setup, onsite management, load out</li> </ul>		Pull Adam's contact info							Would Adam do it?
<b>Park Aesthetics: design, source, install, maintain:</b> <ul style="list-style-type: none"> <li>Lights</li> <li>Signage</li> <li>Overall décor</li> <li>Backstage set up</li> <li>Port a potties</li> </ul>					Jim to ask Amy to play a strong role				Would Danny help?

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<b>Art</b> <ul style="list-style-type: none"> <li>Exhibit</li> <li>Community project</li> </ul>	assist				<b>Lead ideation</b> – need execution support				
<b>Canopies</b> <ul style="list-style-type: none"> <li>Lottery and technology</li> <li>Raffle/Auction</li> <li>Set up</li> </ul>						primary			
<b>Branded Merchandise</b> <ul style="list-style-type: none"> <li>Design</li> <li>Order</li> <li>Organize selling before</li> <li>Lead sales the weekend of</li> </ul>	Take lead with Jim on design	Manage ordering			Take lead with TL on design		Lead sales before and during		
<b>Publicity / Social Media</b> <ul style="list-style-type: none"> <li>Pre-festival promotion</li> <li>Partner with others to execute their advance messages</li> <li>Manage socials and promotion on-site during festival</li> </ul>					primary				
<b>Partners</b> <ul style="list-style-type: none"> <li>Together We Bloom</li> <li>SO Rescue Squad</li> <li>SOMA Two Towns</li> <li>Other?</li> </ul>					primary	Work with TWB also			
<b>Volunteer Management</b> <ul style="list-style-type: none"> <li>Collect requirements</li> <li>Organize sign ups</li> <li>Manage weekend of</li> </ul>						Rachel Goldman			
<b>Finances and Contracts</b> <ul style="list-style-type: none"> <li>Manage the books</li> <li>Contract negotiations</li> <li>Insurance</li> <li>Permits</li> <li>Licenses</li> </ul>						primary			

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<b>Administration &amp; Township Liaison</b> <ul style="list-style-type: none"> <li>• Police coordination</li> <li>• DPW</li> <li>• Manage agendas and meetings</li> <li>• Other</li> </ul>							<b>primary</b>		

Additional resources

- Brian- Jamie to talk to Brian about leading vendors and joining committee
- Danny – Susan to talk to him about overall level of engagement
- Amy B – Jim to talk to Amy about engagement on aesthetics