

## MAPLEWOODSTOCK VOLUNTEER COMMITTEE MEETING NOTES – May 12<sup>th</sup>, 2021

- Outstanding items
  - Storage Unit
    - Schedule a date to move from Kerry's to Tom's
  - Survey status, Jim provided the slides
    - See separate document of slides of data
    - 454 responses!
    - Jill Crisculo invoked at 7:51pm
  - Update from the town
    - Need to schedule "Dept Head" meeting
    - Will share with committee for those who want to attend
  
- Committee reports
  - Operations Committee *Susan Rogers*
    - Reminder to review timelines PLEASE
    - Tom gave his stern face.
  - Budget Committee *Tom Kerns/Gary Shippy*
  - Administration Committee *Tom Kerns/Jamie Ross*
    - Insurance broker said to contact him in August to purchase liability insurance
  - Music Selection Committee *Tom Kerns*
    - **Confirmed** date for Marathon Listening Day, June 12<sup>th</sup> was suggested.
    - **3pm is new new time**
    - **Jim to send Susan the list. Susan can print if needed.**
  - Headliner selection Committee *Tarquin Learned*
    - Galactic rider needs to be reviewed for backline - need to schedule a meeting and identify what we can negotiate with the band
    - Finalize contract "soonish"
    - Sunday night: Alan Paul Project - players confirmed; email is contract \$3500
    - Second band is a funk band, all confirmed. Needs something formal in writing; handshake deal
  - Merchandise Committee *Susan Rogers*
    - Timing - want to be able to sell by July
    - Artwork discussion - please reach out as soon as possible
    - Consider a second design to be sold close to event
    - **Susan to send email to ask all about design and timing**
    - Amount of merchandise to order

- Volunteer Coordination Committee *Susan Rogers*
- Marketing and Advertising Committee *Gary Shippy*
  - Gary has crushed the advertising!
  - Natalie Farrel committed to \$5000
  - Saxe Orthodontics committed to diamond package for \$1600
  - Mark Murphy \$450
  - (Someone else) for \$450 and wants to be on website immediately
  - Lost Northfield at \$3000
  - Debbie Ribka Howard committed for \$5750
  - Gary at \$11,500 of \$12,000 goal
- Food Vendor Committee *Kevin Chandler*
- Art Vendor Committee *Katie Clayton*
  - Schedule date to “walk the park”
  - Need to discuss what we want to do / how to layout
  - Even with easing restrictions and October being 5 months away, we should be aware that we need to make people comfortable: vendors, kids zone, food
  - We have the entire park to work with except the baseball infield
  - Art and food vendors need to be together
- Event Production Committee *Tarquin Learned/Tom Kerns*
  - 368 Event Management contract has been signed
  - We could bring sound into other parts of the park - you may not be able to see the stage but be able to hear - have conversation with Rick
  - Refund policy: due ot covid, refunds are an issue. From Rick, he says his part will be 100% refundable. Sound and lighting refundable. Stage is not (15% deposit). Stage people have agreed if we cancel for covid-related reasons, they will credit us for a future year (total bill is a bit over \$5k)
- Communications/Website Committee *Jim Robertson/Jamie Ross*
  - Jim has gone over the site to make sure it is updated.
  - Gary mentioned ads coming in - Jamie needs to show where to update the ads
  - Send artwork to Jamie (he will handle)
- Beer Garden
  - How can we capitalize on Octoberfest?
  - Elks will still do beer
- The Park
  - Additional plantings since last event. Will need to see what needs to be sectioned off.
  - Concerns expressed about the tree again