

## MAPLEWOODSTOCK VOLUNTEER COMMITTEE MEETING AGENDA – June 10<sup>th</sup>, 2020

The Elephant in the Room...

- Do we move forward?
  - At this time we don't have a definitive answer to that question.
    - Dean's message to the township
      - Also, article in NJ.com quoting John Scher that he does not anticipate any big concert events (indoors or outdoors) in NJ until sometime in 2021.
    - Based on the reopening plan for NJ we will need to be in the "New Normal" stage as defined by the state. We do not know when that will be.
  - But since we don't know definitively, do we move forward. Yes? No?
    - If we decide not to move forward, we do have some cover as our Vice Mayor has indicated publicly that he does note believe MWS will occur in 2020.

Assuming we move forward...

- Update from Brad (time permitting as he has to leave at 8:00pm)
- Things to do based on time-line
  - Music selection committee
    - This coming Sunday?
    - Sending emails to the bands
      - Should we inform them that we will not be communicating the selected bands until we have a more definitive indication of 2020?
  - $\circ$  Merchandise
    - New T-shirt design
    - How many to order?
  - o Food/Art Vendors
    - We should reach out to engage.
      - If yes, do we tell them to hold off on paying until we have an answer?
  - $\circ$  Park has been reserved for 10/2, 10/3 and 10/4
  - We will wait on the following items
    - Will need to apply for a new liquor license.
    - Will need to purchase new liability insurance.
    - Meeting with the town.
    - Ad sales and collections on hold until we know more.
    - All other to-do items (volunteers, website, social media).
      - Although maybe we should have some message on the website saying something to effect that we are planning to have the 2020 Maplewoodstock festival in October unless, and until, it is deemed unsafe to do so. Again, something like that.

Assuming we do not move forward...

- Emails to bands, vendors, sponsors and advertisers.
  - Do we offer to refund, apply to 2021 or both



- Do we have another band application process, or do we use the 2020 list
- Discussion about contingency plan
  - Should we have a virtual "replacement"?
  - Should we have fund raising activities instead?
    - T-Shirt/merch sale
    - Live "living room" concerts, i.e., "telethon"?
    - Other fund raising ideas?
- Other contingency ideas.