

MAPLEWOODSTOCK VOLUNTEER COMMITTEE
MEETING NOTES – April 14th, 2021

- Outstanding items / Old Business
 - Storage Unit
 - We can use Tom's for the time being until at least October
 - Near Home Depot
 - Tom to coordinate getting stuff from Kerry
 - Survey status, Susan and Jim to update
 - Jim put the survey up
 - Everyone should link in their social media
 - Tom will try to put on SOMA Lounge if they allow
 - 55 responses in the first hour
 - No specific number of responses we are looking for or time limit – when response rate plateaus, we can take it down
 - Update from the town
 - DPW
 - The town (Roger) doesn't think it would be a union issue to get a cheaper way to clean up
 - Police
 - We can negotiate with Chief of Police. He wants some presence but what it is specifically we can negotiate
 - He wants a township employee managing traffic and parking
 - He also may want a presence in the beer garden – though regulations do not indicate that a police officer is required; just security
 - Jamie: There are 10 to 11 Auxiliary Police who are possible for support for the event and a way to lower costs
 - Need to schedule "Dept Head" meeting
 - Tom will send an email to ask for participants
- Committee reports
 - Operations Committee *Susan Rogers*
 - **Reminder to review timelines**
 - If anything looks wacky, please let Susan know
 - Budget Committee *Tom Kerns/Gary Shippy*
 - Budget assumed revenue down 30% and expenses static. Very conservative
 - Gary chasing sponsorships. Making some progress.
 - DCH at 8200. Slade at 4000. We have locked in 12 of the 14 more that Tom was planning.
 - About \$23k in the bank
 - Didn't plan on contributions from people
 - Assume Kid Zone would make limited money: 1800 vs 3100
 - Might need extra lights and trash cans, etc for the use of the other side of the park
 - Outsourcing updates
 - DPW
 - Susan researched some costs: estimate of \$2100 for people

- Could we use DPW dumpsters, garbage cans, etc only and we provide labor?
 - Could we use high school kids? Risk
 - Police/Security
- Administration Committee *Tom Kerns/Jamie Ross*
 - Port-o-Johns
 - Liquor License – may need another sponsor for the license. The state is not responding on all the back filings. **Is there another not-for-profit that might sponsor the beer garden?** Rotary? VFW? Cannot be the Elks.
 - Liability Insurance
- Music Selection Committee *Tom Kerns*
 - Select date for Marathon Listening Day (possibly June 12th or 13th and can be virtual).
 - Usually takes 4 to 5 hours
 - Kevin prefer later afternoon Saturday
 - Agreement for Sat June 12 at Noon
 - One message from a band wanting to update their song but they have not even sent it yet.
- Headliner selection Committee *Tarquin Learned*
 - Galactic is a go for Saturday
 - Will need to get contact info for tour manager for production company
 - Production company will be giving us a proposal any day now
 - We had to spend a little more money to secure them
 - Sunday ideas
 - We had agreed to Alan Paul with Friends of the Brothers
 - Junior Mac and Lamar Williams Jr will both be coming
 - Allman Brothers covers
 - \$3000 with possible travel costs
 - We have a few extra thousand bucks.
 - Another local band option called Funk Yea (Dave Persel). Some from Tower of Power. Available for \$2000
 - They gig / working unit
 - General agreement to move forward
- Merchandise Committee *Susan Rogers*
 - Timing
 - Shoot for mid June to start selling
 - Without Kings – what is foot traffic in town
 - Move to a different spot in town (not Kings)
 - Make a decision on design – give feedback to Susan
 - Drop a second design the weekend of the event
 - Artwork discussion
 - Needs not to be a large print
 - Do we need the actual phone
 - Kid's design?
 - Jamie – bring back the tree design without a date
 - Amount of merchandise to order
 - Tom wants to start an order see how sales might be going

- Susan to check on the inventory of shirts left
- Volunteer Coordination Committee *Susan Rogers*
- Marketing and Advertising Committee *Gary Shippy*
 - Gary to update on status
- Food Vendor Committee *Kevin Chandler*
- Art Vendor Committee *Katie Clayton*
 - Katie would like to move the vendors to the other park (other side of Oakview) and park at their spaces, as an exception this year
 - Limit one car per tent
 - Possibly put food over there, too – drive traffic
 - Desire for a little more ability to spread out
 - Food and beer garden proximity?
 - Katie – food vendors have to be farther apart so people can stand farther apart in line
 - Food vendors will not want to go up and down hills
 - Katie and Kevin to talk
 - Have to make crossing Oakview safe
- Event Production Committee *Tarquin Learned/Tom Kerns*
 - 368 Event Management to give final proposal any day now
- Communications/Website Committee *Jim Robertson/Jamie Ross*

- Some Kids Zone thoughts
 - *Rock Wall*
 - *Other more Covid friendly activities*
 - *Could a sponsor specifically sponsor a specific activity*

Jill Crisciulo invoked at 7:45 pm