

Maplewoodstck 2025 Ideas							
		<i>Round table voting -- LOW (1), MEDIUM (2), and HIGH (3). Top of head reaction.</i>					
		<i>Only voted on VALUE during Oct 16, 2024, meeting. Eight voters; no abstentions.</i>					
		<i>Since ZERO (0) was not a valid vote, the LOW of cumulative scores is 8, while the high is 24. This is just a small inconsequential detail that I only mention for stat nerds.</i>					
	Who will investigate						
			Value to event	Value total	Value Percentile	Effort	Expense
New Additions							
	Susan	Second stage w/ kids acts on east field	2, 2, 1, 1, 3, 2, 1, 1	13	54%		
	Jim	Community art during festival	3, 3, 3, 3, 3, 3, 3, 3	24	100%		
	Jim	Massive festival decor/art installations	3, 3, 2, 2, 2, 2, 3, 2	19	79%		
	Susan	Video screens on sides of stage and on east field	1, 2, 2, 2, 2, 1, 2, 2	14	58%		
		Videographer for promotion and to sell to bands	2, 1, 1, 3, 3, 2, 2, 2	16	67%		
	Susan	DJ between bands	2, 1, 1, 3, 3, 2, 2, 2	16	67%		
	Amy	Get HS Marching Band to play - parade to open?	2, 2, 2, 2, 3, 2, 3	18	75%		
	Rejected	WFMU or other radio station personality as partial MC	1, 1, 2, 1, 1, 1, 1, 1	9	38%		
		Silent Auction to start before event and finish on Saturday	(new)				
General Improvements							
	Tarquin	Spend significantly more / Bigger name headliner(s)	3, 2, 3, 3, 3, 3, 3, 2	22	92%		
	Jim	Improved festival map	We are doing it; Jim et al.				
	Rachel	Volunteer Overhaul	We are doing it; Rachel lead				
	Susan	Improved tenting/shade, especially for vendors (potentially sponsored)	3, 2, 2, 3, 3, 3, 3, 3	22	92%		
	Brad	Cooling or misting station(s) (potentially sponsored) (temperature mgmt)	3, 3, 2, 3, 3, 3, 3, 3	23	96%		
Decor / Aesthetics							
		New stage decor/background	1, 1, 2, 2, 3, 3, 3, 3	18	75%		
		Bubble machine	3, 3, 1, 3, 1, 2, 3, 2	18	75%		
	Amy	giant balloons over vendor village or other arial aesthetics (kites, etc.)	3, 2, 1, 3, 1, 3, 1, 3	17	71%		
	Susan	Spectator lighting ampitheater side	2, 1, 2, 2, 1, 3, 3, 2	16	67%		
PR / Communication							
	Jim & Jamie	New Maplewoodstock website (or refreshed)	3, 1, 2, 3, 3, 3, 3, 2	20	83%		
	Tarquin	Festival App (third party)	1, 1, 1, 1, 3, 3, 1, 2	13	54%		
		Spectator/Vendor/Sponsor Surveys	1, 2, 1, 2, 1, 2, 2, 2	13	54%		
	Jim	Partnership for increased social media	We are doing it; Jim with Ben Leit shadowing				
	Brad	Google Enterprise account for sending emails? Currently at 2000 limit/day.	We are doing it; Brad				
Finances							
	Brad & Jamie	Link vendor/food registration system to quickbooks	We are doing it; Brad and Jamie				
	Brad & Jamie	Link Givebutter to Quickbooks	We are doing it; Brad and Jamie				
	Jim	Grant Applications	We are doing it; Brad and Barbara				
		No application fee for bands	HOLD off until we know our band strategy				

Logistics / Administration							
Brad	Emphasize 1 entry per address on lottery signup form	Did note vote; up to Brad					
Brad	Be able to bulk assign win status to multiple rows at once for canopy lottery.	Did note vote; up to Brad					
Brad	Send the band No's from different email address	Did note vote; up to Brad					
	Laminated backstage passes ordered ahead of time	We are doing it.					