

## MAPLEWOODSTOCK VOLUNTEER COMMITTEE MEETING AGENDA – August 11th, 2021

### COVID-19 updates (Tom)

- Delta variant has cancelled multiple events, including Crawfest Festival in NJ and Jazz Fest in Louisiana. Part of Crawfish festival is indoors Louisiana is a hot bed for infection (low vaccine rates) (Galactic commented)
  - We will follow local and state mandates.
  - If social distancing requirement is re-implemented then do we cancel? YES
  - If anything comes up that we need to “police” we do not have the capability: social distancing, masks, etc.
  - Can we limit to vaccinated or negative tests? Do we just recommend? Children?
    - We have until Sept 2 to cancel without paying remainder of Galactic's fee. Not sure if we can ask them to postpone again (we are in for \$15k so far and owe \$12.5k) So the Go/No GO Date is Sept 1.
    - We would have to fence the entire park with entrances and exits and volunteers manning to check vaccinations and neg tests
    - Would need a lot of volunteers; need more cops to support
    - Lollapalooza did it with wristbands - show card or test and get a wristband that allows to come and go
    - Kids would not need vaccine or test
    - Separate section for kids?
    - Optics - to help people feel better about the event
    - If no mandates, we encourage people to do what they are comfortable with / make their own choices
    - Bracelets for those who have vaccinated
    - Opinion that we should not do anything about it - not create groups / not our business who is vaccinated / classist issue
    - Don't want to be a super spreader event. If numbers go up; rethink. This is a family event and kids can't get vaccinated...Not an alarmist, but we do not want to be responsible for people possibly getting it.
    - Conversation with the town in late August
    - Tom will set some parameters. Wed the 25th (2 weeks) to review. Option: If Essex goes to “high”
    - The Sept 1 deadline is because of the 12k for Galactic. Consider asking for a delayed deadline
    -
- COVID-19 waiver

### Budget update (Tom and Gary)

- Advertising update (Gary)
  - Compass came in late: \$14k is not biggest sponsor. We will spend \$5k to get their requirements - 8 banners (10 foot flags);
    - Need to put some order to the shout outs from the stage

- Review budget (Tom)
  - Gary is a rock star
  - Total on 2019 was \$106k; 2021 will be more like \$113k
  - We need to pay the EMS; using volunteer from SO is risky

#### Town Issues

- When we have the layout, work with the town to get the right police / EMS presence
- We can use our own backstage security / not police
- Tarquin and Jamie will get security company quotes

#### Vendor update (Katie and Kevin)

- Vendor placement/layout o How many vendors? And what are we charging?
  - We can start taking the vendor money
  - Revenue for art vendors looks good; Kid Zone may be high. Looking for total 60 vendors for art and kids zone
  - They have to sign the COVID form - we may have some workers who have to sign on site
- Some vendors may feel far; we need to make it inclusive. We need ot give space in front of them to let people stay in line apart from each other

#### Kid Zone update (Katie)

- Contract/Profit Sharing? Likely lower revenue that what is in current budget

#### Beer Garden update (Tarquin)

- Beer/Wine Selection? Four City; getting quotes from other breweries; talking to Hank about sangria
- Elks want to be able to sell advertising.
- Memento cup
- Cold tap trailer?
- 1 person to check IDs.
- Location of beer garden- concerns about location away from stage; option is in the parking spots on Dunnell
- Liquor License is approved

#### Canopy update (Brad)

- Hopeful that lower turnout will help reduce disappoint
- Website to register; someone from registered town must be there
- Randomizer will choose and assign spots - we need to determine total number available
- We will assign you a spot - give arrival times and have volunteers pointing people to their spots
- Sharing is encouraged; community rules; pick up at the end of day
- Goals are fast and efficient
- Alternate sides so set ups happen without people being on top of each other

- Tents are tagged with numbers
- FAQs will be published
- Signs to tell people that 5am set up not happening; will take down tents set up at 5am
- Preference for Day 2 is for people who were not there on Day 1
- Options for people who cannot access computers; paper forms; voice
- Dates: needs to start promoting now. Within a week. Work with Jamie on website
- Tom and Brad coordinate
- The volunteers who manage this get to share a tent
- Need a handout for the events where we sell merch in advance of the event

#### Band Meeting (Tom)

- Tentative meeting date 9/1/21
- Remote or in person (outdoors) - offer virtual, hold outside

#### Merch update (Susan and Kerry)

- When do we expect delivery?
  - Signs tomorrow
  - Hats and Ts underway - by end of next week
- Need to discuss Merch table layout (e.g., how to prevent crowds at the tables)
- Are we going to have another design? Second design if we sell half of what we have by end of labor day weekend, we can do second design for the event
- Finalize the art now; need \$50 for shutterstock; show Kerry mock up before paying
- Determine the number we need to sell to make the budget number
- Can we do post event sales?

#### Port-o-Johns (Jamie)

- 20 regular; 2 ADA. Jamie to check if town has a deal
- Need to move some to the other side
- Need someone to clean

Communicate with Laurellie - Jim

Communicate with Two Towns for All Ages - Jim

Decorations – Tom and Marcia - Tarquin

Other Items

**Jill Crsciulo invoked at 9:08pm**