

2023



## MAPLEWOODSTOCK VOLUNTEER COMMITTEE MEETING AGENDA – December 14<sup>th</sup> 2022

I'm going to leave the committee updates open ended to allow each of you to weigh in with your own thoughts and ideas if you want. But definite things to discuss are:

- Recap of Township Meeting
  - Had some suggestions; nothing dramatic
  - Lots of compliments on the event as a whole; thanked us for doing it
  - EMS not represented; could not learn about any incidents
  - Brought up need better communication to prevent last minute changes
  - Expect to do same next year; maybe start a little earlier
  
- Proposed Budget - see additional document
  - Different process to budget together: prior years took the costs/revenue and adjusted. With 3 years of ins/outs, took more work
  - DPW has not cashed check; outstanding invoice to EMS
  - Had to make some assumptions
    - For cash inflows, used the numbers going into 2022 - assumes same input from large sponsors, same application fees
    - For beer garden, \$23k in sales in 2022; cost of beer and Elks share was about \$15k
    - Merchandise was complicated as we had 3 years of Merch. Actual sales 2020 - 2022 was \$26k. So reduced anticipated revenue and prorated sales cost
  - Expenses
    - Actual DPW \$3600/ rounded to \$4k
    - EMS estimated (no invoice for 2022 yet)
    - Police billed about \$7k / credited \$1k for time they left on Sat morning
    - Admin costs and headliner costs carried forward
    - Production costs are the big number - paid \$29.5k in 2019. \$42.5k in 2022
    - May need more port-o-johns
  
- Headliner
  - We need to set a budget; may be able to increase plan slightly
  - One idea - dance party for last hour / DJ, new lights, etc
  - Howie Schnee: promoter. Give a budget and he would get the acts. Could be a theme thing. Works with cover bands and original; he could possibly get bands at better cost. Music committee should meet with
  - Agencies have sent a bunch of names
  - Band meeting before new years to have initial feedback; **decisions in January**
  - Jill Crisciulo invoked at 8:09pm as a potential headliner

- Holiday Gifts????
  - Potential opportunity to put merch in General Store Coop
  - Tom to discuss further with Kerry
  
- Production Company
  - Need to put out to bid
  - Likely costs will be up
  - Had a conversation with Mike K....needs to come back with quote
  - Tom got a name through Dave Pressel; Tom reaching out. His experience is not that big
  - Who does Pride Festival? He reached out once before
  - Need to get started to get some quotes in
  
- Vendor placement (defer until Katie is able to attend)
  - Kevin initial thoughts: need to figure something else out. Felt like 2 different events; space was good and need to bridge the gap and keep the feel
  - People liked the space, especially with crowds.
  - Jumbo-trons? Pipe sound over, etc to create feel of one event
  - Need to set up vendors differently and create more community / less spread out?
  
- Merch plans
  - No real updates at the moment. Second design in January
  
- March Event!
  - Do a night at Woodland, or other. Sell Merch. Small cover.
  - Good opportunity to raise awareness with new community
  - Get some food, make some fun
  - Might need tshirts on hand
  - Focus on the 2 day event, not spread over year
  
- Canopies
  - How to reduce the no-shows
  
- Friends of Maplewood Rec - longer term risk; not off the table. If we change anything PayPal account impacts
  
- Trillium - will no longer be able to be a storage place so we may need alternate storage or late night transportation on Sunday night