

Maplewoodstock Band Application Stats for 2024

Confidentially prepared by Jim R. for the Mar 13, 2024, Committee meeting

Submissions:

- 121 applications (about 25 to 30 came in the final weekend; typical);
- 4 disqualified (due to incomplete applications);
- 117 remain for listening and consideration;

Takeaways: very typical pattern from the last many years. Nothing surprising.

Payments:

- 80 PayPal;
- 34 Zelle;
- 3 checks;

Takeaways: we held steady the band application fee at \$25, so that \$2,925 (**minus** some PayPal processing fees); we should emphasize Zelle going forward, as the processing fees are cheaper; I also want to remind folks that this is a “wash” as 19 local bands getting a \$150 honorarium each is a total of \$2,850.

Applied/performed previously (self-reported):

- 43 bands have applied in one or more prior years;
- 74 are first time applicants;
- Of those 43 bands who have applied in one or more previous years, 16 of those have performed for us in one or more years in the past.

Takeaways: it is great to see the large number of first-time applicants; **putting them aside**, that is 27 bands who have applied in the past, but who have **not** ever been selected to perform. Those 27 bands may be sub-standard, but it might be something to keep an eye on.

Geography (self-reported):

26 bands: Combinations of Maplewood, South Orange, and MAPSO/SOMA
11 bands: Montclair, NJ
10 bands: Jersey City, NJ
9 bands: Combination of NYC and Brooklyn
61 bands: The rest (West and East Orange, Millburn, Morristown, Asbury Park, Phila, etc.).
No town more than a few 3's, then 2's, then a long tail of 1's.

Takeaways: the plurality continues to be from MAPSO, but we are continuing to attract attention from bands in other communities. We've seen this trend the last several years.