

2022



## MAPLEWOODSTOCK

### MAPLEWOODSTOCK VOLUNTEER COMMITTEE

February 16<sup>th</sup>, 2022

- Susan will provide an updated timeline by this weekend
- Do we expect any restrictions from the town? Expect internal mask mandates to be lifted and at the moment we do not expect any. We will have to wait and see.
- Committee updates
  - Merchandise:
    - Kerry to start price estimates on shirts
    - At last meeting we discussed “again” vs “now”. In the past we have avoided lyrics so going with “again”
    - Will speak to Mike Choi about color options
    - Lawn signs: would need 3 stickers per sign; new ones might be cheaper
    -
  - Vendors
    - Katie and Kevin provided estimates; align with reduced budget
      - Kevin thinks all vendors; lower fee
      - Katie thinks fewer art vendors
    - Contract language: COVID language? Needs to be revisited. Tom to look at.
  - Music Committee
    - Headliner updates
      - We are waiting on contract but they agreed to changes. Deferring deposit to 60 days out.
      - Galactic is Sunday
    - New Line-up
      - See separate document
      - Orange means they needed to change their slots
      - One band had to back out (Yacht Squad)
      - Moved Control the Sound
      - All Maplewood/local headliner group to close Saturday
      - Trying to get Autumn Jones - waiting to confirm
      - We will pay Autumn and Alex more than the other local bands (400, 1000 respectively)
      - Trying to get Queen Blue Nile to fill open slot - will reach out when all other things settle
      - Friends of the Brothers will get less - the one guy is not coming
    - Production company update
      - Rick is ready to go except Galactic has not given backline requirements
      - Trying to keep cost down but generally costs are up
  - Advertising
    - News Record - Gary got a good price on an insert: \$670 to print; Tom budgeted \$700
    - Any new opportunities
  - Administration
    - Entire south side of Memorial Park has been reserved for 7/8, 7/9 and 7/10

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- Need to confirm that the bridge will be repaired. Also discuss fencing.
- Friends of MW Rec NJ annual report has been filed (Thanks, Tom!) After the event we will need to have a serious discussion about not-for-profit.
- Tom will apply for liquor license later this month
  - Application for liquor license to be submitted this month
  - Liz Fritzen will set up a Dept Heads meeting. Date TBD. Hoping for March or April
- o Fundraising. Tarquin and Tom raised hands in last meeting. Ideas being talked about and no plans as yet. Maybe we just do a public plea.
- o Got a connection to SOPAC - they want to “sponsor” Maplewoodstock. Tarquin to talk to Gary. They offered to pay for headliner, which is a little more than they wanted :) Tarquin to talk to Gary about options. Sponsor the local group on Sat night? They also offered a concert idea - they would bring in a well known artist for main theater in SOPAC, call it a Maplewoodstock event and we would get some money from it. Not for this year but could be a great fundraiser. Maybe get them to be a “regular” sponsor / tent, etc for 2022. Let’s consider options and protect our brand.
- Budget
  - o Estimating 70% of 2019 Merchandise revenue from merch and vendors
  - o Nothing else goes bad, we are even
  - o Maybe town helps us a little
  - o Fundraising would help cover unexpected

Jill Crisciulo invoked at 8:25pm!