

Maplewoo... Vs Maplewoo... Maplewoo... Maplewoo...

Custom Dates Over 10 Min Jul 08 - Jul 09, 2017 Jul 14 - Jul 15, 2018 Jul 13 - Jul 14, 2019 Jul 09 - Jul 10, 2022

- Maplewoodstock is a custom POI and only available for your account. Learn More
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Metrics ?

Maplewoodstock

Oakview Avenue, Maplewood, ...

Maplewoodstock

Oakview Avenue, Maplewood, ...

Maplewoodstock

Oakview Avenue, Maplewood, ...

Maplewoodstock

Oakview Avenue, Maplewood, ...



Metric Name	Maplewoodstock Oakview Avenue, Maple...	Maplewoodstock Oakview Avenue, Maple...	Maplewoodstock Oakview Avenue, Maple...	Maplewoodstock Oakview Avenue, Maple...
Visits	16.7K	12.1K	12.9K	14.9K
Visits / sq ft	0.03	0.02	0.02	0.03
Size - sq ft	589.6K	589.6K	589.6K	589.6K
Visitors	14.6K	10.2K	11.4K	12.6K
Visit Frequency	1.14	1.18	1.13	1.18
Avg. Dwell Time	67 min	69 min	68 min	67 min
Panel Visits	153	177	298	355
Visits YoY	N/A	+4.4K%	+59.2%	+40.6K%
Visits Yo2Y	N/A	N/A	+10.5K%	+2.5K%
Visits Yo3Y	N/A	N/A	N/A	+2.9K%

Visits Trend ?

Maplewoodstock

Oakview Avenue, Maplewood, ...

Maplewoodstock

Oakview Avenue, Maplewood, ...

Maplewoodstock

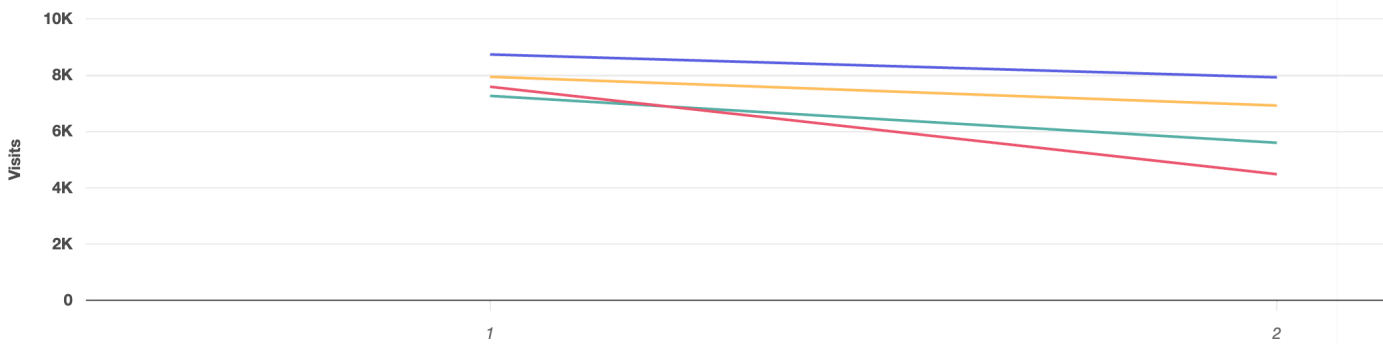
Oakview Avenue, Maplewood, ...

Maplewoodstock

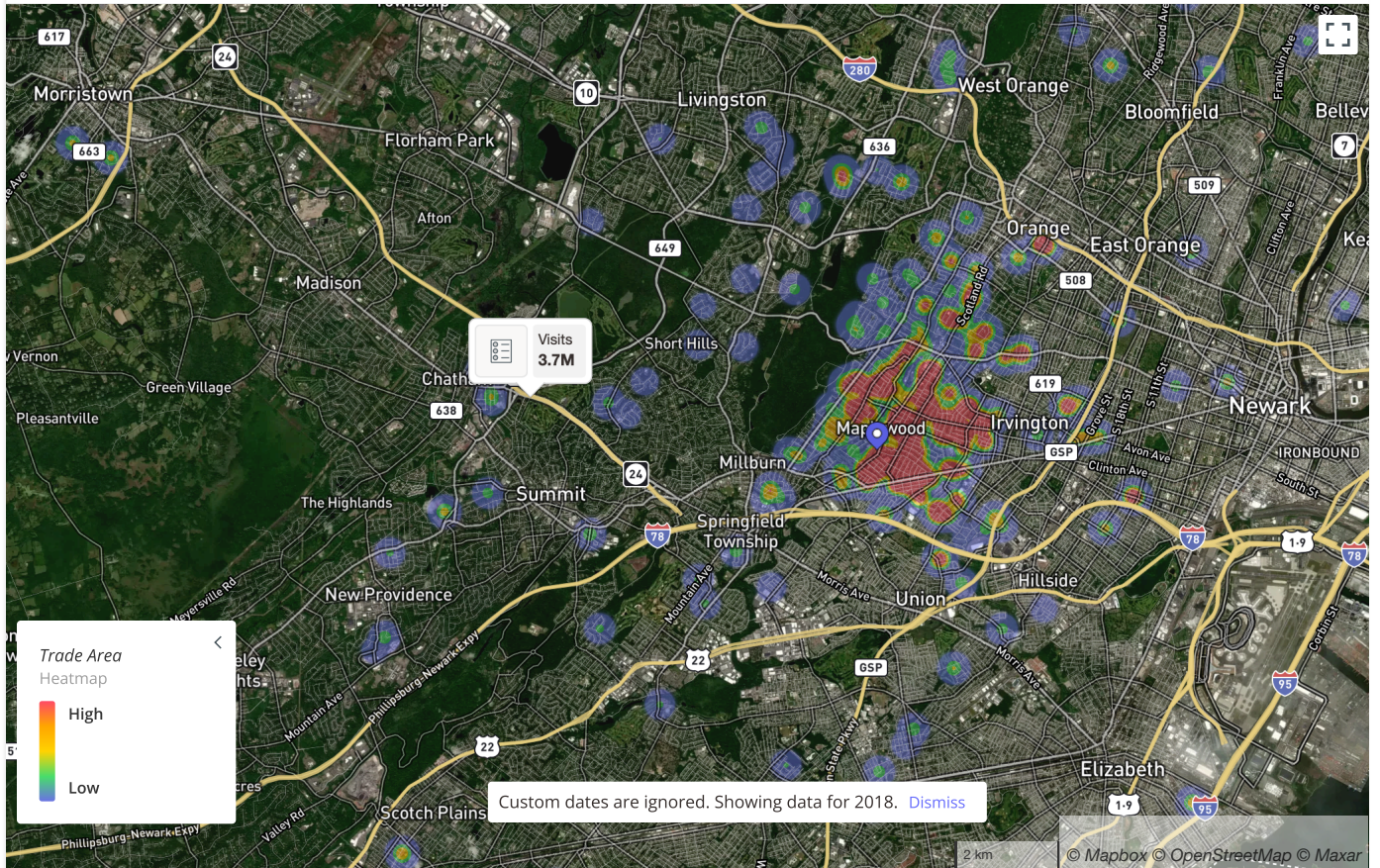
Oakview Avenue, Maplewood, ...



Metric: **Visits** Aggregation: **Daily** Annual Summary: Outlier Indicators:



Market Landscape ?



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses. [Learn more](#)

Audience Overview ?

Maplewoodstock

Oakview Avenue, Maplewood, NJ ...

Maplewoodstock

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Oakview Avenue, Maplewood, NJ ...

Dataset:

Census 2021

View:

Potential Market

Compare to:

New Jersey ▼

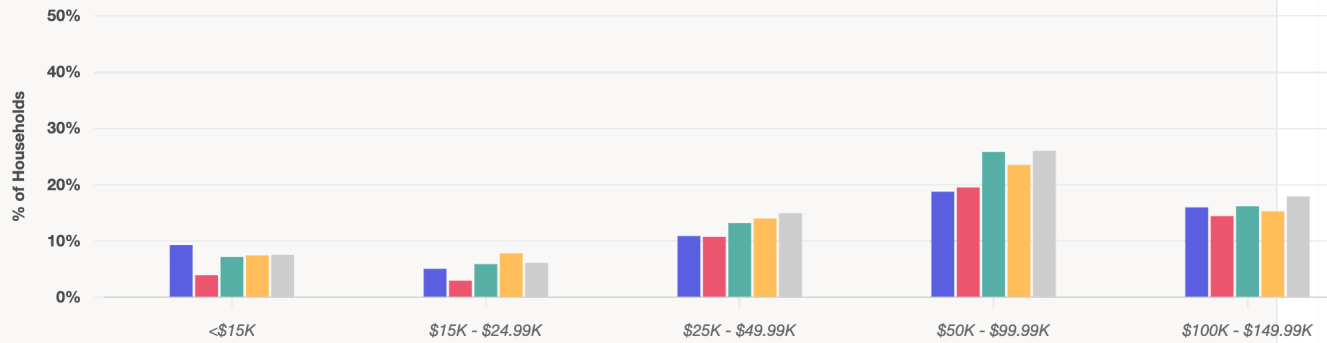


Properties	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Maplewoodstock Oakview Avenue, Map...	\$115.3K	65.3%	37.4	White (51.7%)	2.53
Maplewoodstock Oakview Avenue, Map...	\$144.3K	64.4%	40.4	White (48.3%)	2.90
Maplewoodstock Oakview Avenue, Map...	\$95.1K	49.8%	36.2	White (38.1%)	2.84
Maplewoodstock Oakview Avenue, Map...	\$92.5K	54.7%	36.3	White (37.5%)	2.71
New Jersey	\$90.4K	41.5%	40.0	White (53.8%)	2.72

Household Income

#

%



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2021

Ranking Overview ?

Maplewoodstock

Oakview Avenue, Maplewood, NJ ...



Maplewoodstock

Oakview Avenue, Maplewood, NJ ...



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Maplewoodstock

Oakview Avenue, Maplewood, NJ ...

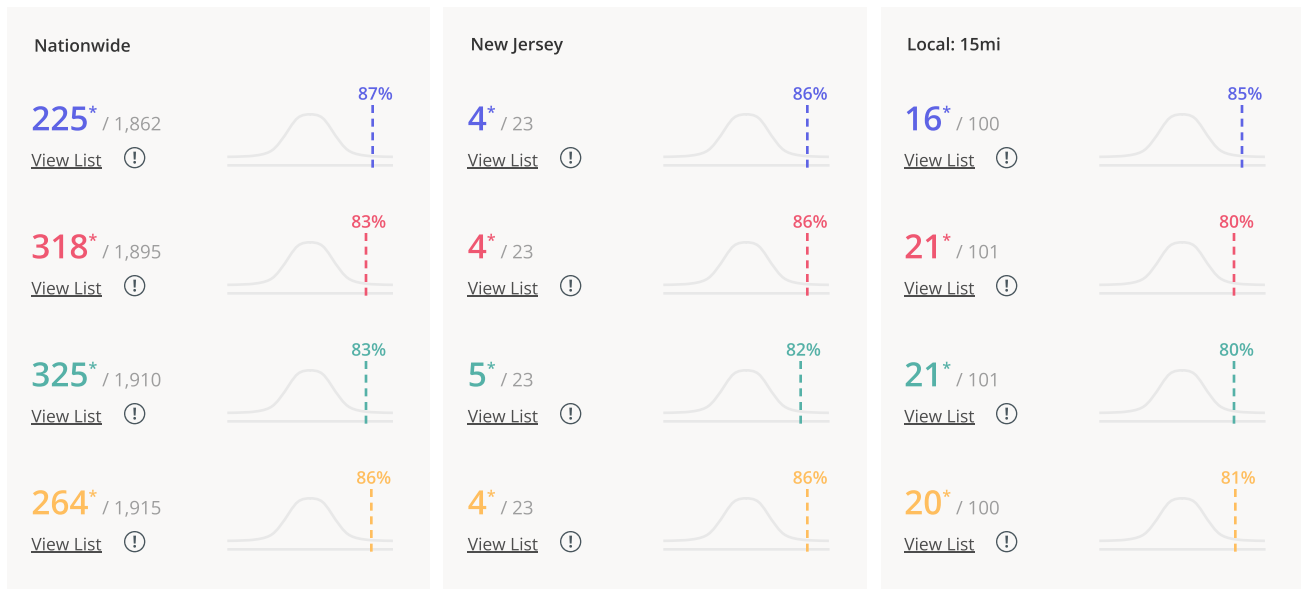


Benchmark:

Metric:

Category: Other

Visits



* Custom filters and dates are ignored. Ranking only supports 'full-months'. Showing report for: [Maplewoodstock Jul 1st, 2017 - Jul 31st, 2017](#), [Maplewoodstock Jul 1st, 2018 - Jul 31st, 2018](#), [Maplewoodstock Jul 1st, 2019 - Jul 31st, 2019](#), [Maplewoodstock Jul 1st, 2022 - Jul 31st, 2022](#)

Favorite Places ?

Category:

Min. Visits:

Categories (47) ▾

1

Maplewoodstock / Oakview Avenue, Maplewood, NJ				Maplewoodstock / Oakview Avenue, Maplewood, NJ			
Rank	Name	Distance	Visitors	Rank	Name	Distance	Visitors
1	Maplewoodstock / Highway 2, Maple...	0.1 mi	12.9K (88.5%)	1	Maplewoodstock / Highway 2, Mapl...	0.1 mi	8.8K (85.8%)
2	South Orange Station / South Orang...	1.3 mi	1.2K (8.4%)	2	Union Crescent Plaza / 2255 Springfi...	1.1 mi	726 (7.1%)
3	The Home Depot / 2445 Springfield ...	1.3 mi	915 (6.3%)	3	Stop & Shop / 407 Valley St, South O...	0.8 mi	720 (7%)
4	Home Depot Center / 2445 Springfie...	1.2 mi	915 (6.3%)	4	Millburn Gateway Center / Millburn ...	1.2 mi	718 (7%)
5	Circus / Oakland Rd, null, New Jersey...	0.1 mi	706 (4.8%)	5	Starbucks / 160 Maplewood Ave, Ma...	0.2 mi	700 (6.8%)

Visitor Journey ?

Property:

Maplewoodstock / Oakview A...

Show by:

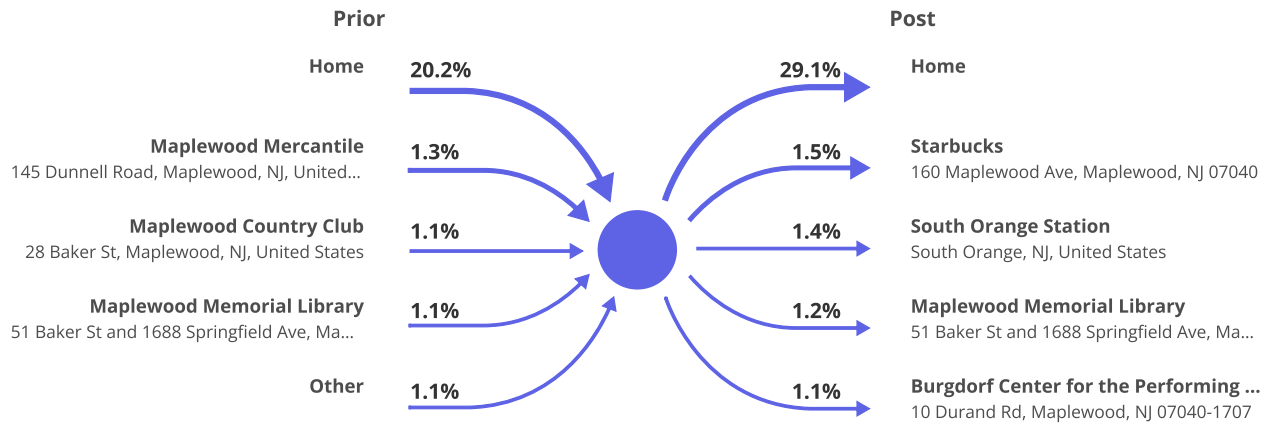
Location

Category

Category Group

Show Home/Work:

On



Visitor Journey - Routes ?

Property:

Maplewoodstock / Oakview A...

Journey Direction:

To Property

From Property

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

[Learn more](#)

Dismiss

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

Hourly Visits ?

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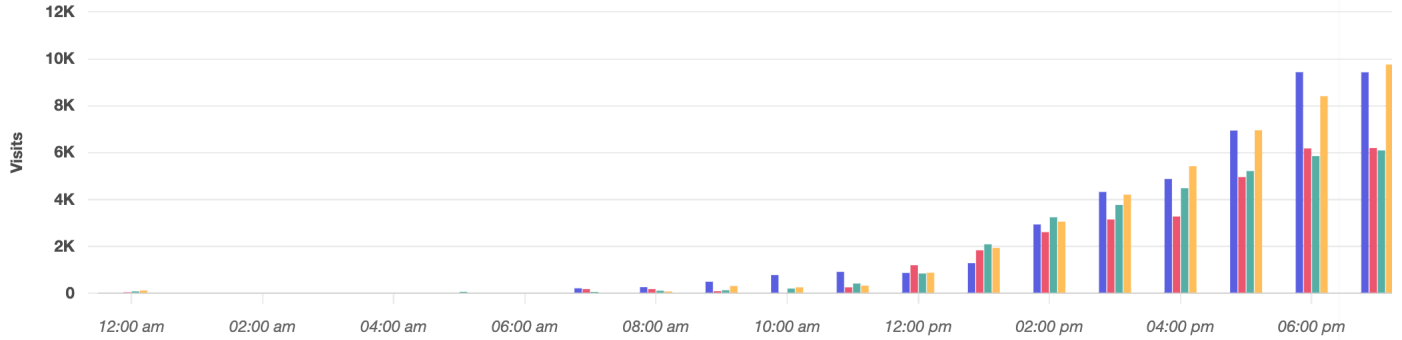
Maplewoodstock

Oakview Avenue, Maplewood, ...



Metric:

Visits



Daily Visits ?

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Metric:

Visits



Visit Duration ?

Maplewoodstock

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Metric:

Visits

