

## MAPLEWOODSTOCK VOLUNTEER COMMITTEE MEETING

June 10th, 2020

The Elephant in the Room... Do we move forward?

- At this time we don't have a definitive answer to that question.
  - Dean's message to the township
  - Also, article in NJ.com quoting John Scher that he does not anticipate any big concert events (indoors or outdoors) in NJ until sometime in 2021.
  - Based on the reopening plan for NJ we will need to be in the "New Normal" stage as defined by the state. We do not know when that will be.
- Discussion
  - Township decisions in the first week of July?
  - Move forward cautiously; keep progress moving
  - For moving forward, some things will need to be put off
  - Don't need to decide yet
  - Want to do it. Logistically a lot to make it happen. Wants to see impact of protests, etc. What can we do to keep people safe? Concerns about spiking, numbers. We would need a big plan to manage: sitting space, food lines, etc.
  - Virtually impossible to see a scenario where it happens. Mostly because no other festivals are taking place. How will vendors and food work - financially won't work for them with reduced numbers. What benefit comes from cancelling at the last minute / string people along?
  - On the fence because there is so much uncertainty. Leaning to cancelling. Last weekend stayed in Ocean Grove. Kids went to beach - people were respectful / wore masks as needed / polite. Yesterday, the stay at home order lifted and beach was fucking packed on a TUESDAY AFTERNOON. People were relatively respectful, but badges not being checked on weekdays. Human behavior - when they could go, they did. Percent wearing masks was reduced.
  - Is it OK to be outdoors? Will there be a spike?
  - We shouldn't do last minute....but what is the definition of "last minute"?
  - Will three weeks make a difference? Even if everything is the best it can be in 3 weeks, we won't be able to be safe, or not enough vendors, or not enough food, etc.
  - It can still happen if creatively planned, spaced, etc. Perhaps a downsized version. If things are open we have to discuss risk. Scenario plan over the next three weeks. Will take a little more work to have both ready by July 1. We could mark the field. Let's list out what we would need to do, and list it out. Do we have the capacity to do that - all of us?
  - Waiting until Sept 1 is too late  
Other considerations for not waiting until Sept 1: vendor revenue, merch revenue are required - financial risk if we only have 1000 people?

- Production side: right now no one is ordering a stage, because companies are requiring a 50% nonrefundable deposit. If we wait we may not be able to get a stage
- If there is any limit on number of people, how could we enforce that?
- We are responsible for keeping people safe.
- If we can't do it the way we are used to - we shouldn't do. We can defer decision, but we will likely come to the same one
- What could be different in 4 weeks?
  - Big drops / no spike
- But since we don't know definitively, do we move forward. Yes? No?
  - If we decide not to move forward, we do have some cover as our Vice Mayor has indicated publicly that he does not believe MWS will occur in 2020.
- High likelihood we will not be doing the event. Need to be conscious of the messaging. Sliver of hope goes away...when?
  - Draft an email to the bands asking them to bear with us as we wait to make decision / instead of picking bands and then canceling
  - Tom will come up with a list of what needs to be done for communication
  - Everyone to review and comment
  - Things to do if we do not do the event - not replaceable - do fundraising activities
    - New tshirt design - we will sell at least 300....
    - What can we do / what else?
    - Some thoughts of all or nothing
    - Spotify list
    -
- Drew's note?
- Make decision next month
  - If no event - All bands who applied automatically considered for 2021.
  - If we roll Galactic, add something to sweeten the deal

Jill Crisciulo invoked at 8:18 PM