

Maplewoodstock

Oakview Avenue, Maplewood, NJ 07040

Vs

Maplewoodstock

Oakview Avenue, Maplewood, NJ 07040

Custom Dates

Over 10 Min

Jul 08 - Jul 09, 2023

Jul 13 - Jul 14, 2024



Maplewoodstock is a custom POI and only available for your account.

[Learn More](#)

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Metrics ?

Maplewoodstock

Oakview Avenue, Maplewood...

Maplewoodstock

Oakview Avenue, Maplewood...



Metric Name	Maplewoodstock Oakview Avenue, Maplewood, NJ 07040	Maplewoodstock Oakview Avenue, Maplewood, NJ 07040
Visits	12.6K	16.8K
Visits / sq ft	0.02	0.03
Size - sq ft	589.6K	589.6K
Visitors	11.3K	14.4K
Visit Frequency	1.11	1.16
Avg. Dwell Time	54 min	61 min
Panel Visits	335	503
Visits YoY	+53.3%	+12.3K%
Visits Yo2Y	N/A	+6.3K%
Visits Yo3Y	+2K%	+4.9K%

Visits Trend ?

Maplewoodstock

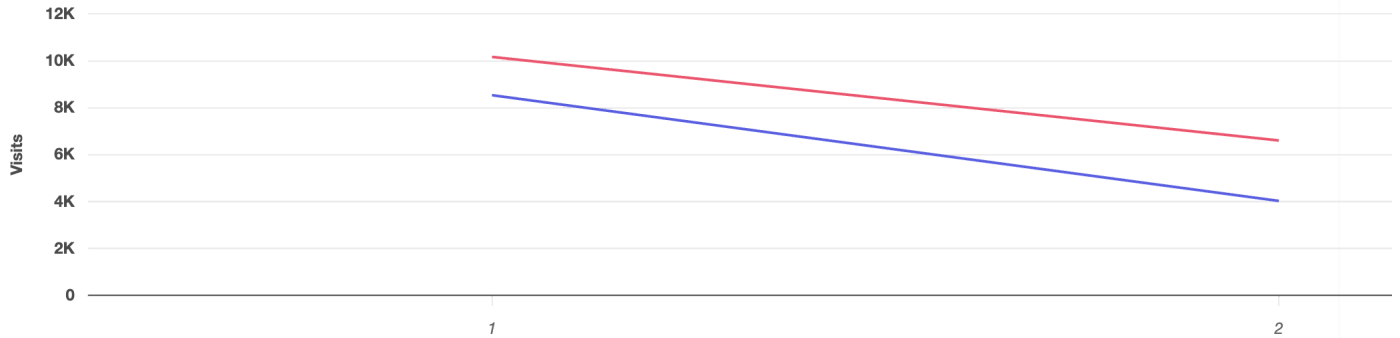
Oakview Avenue, Maplewood...

Maplewoodstock

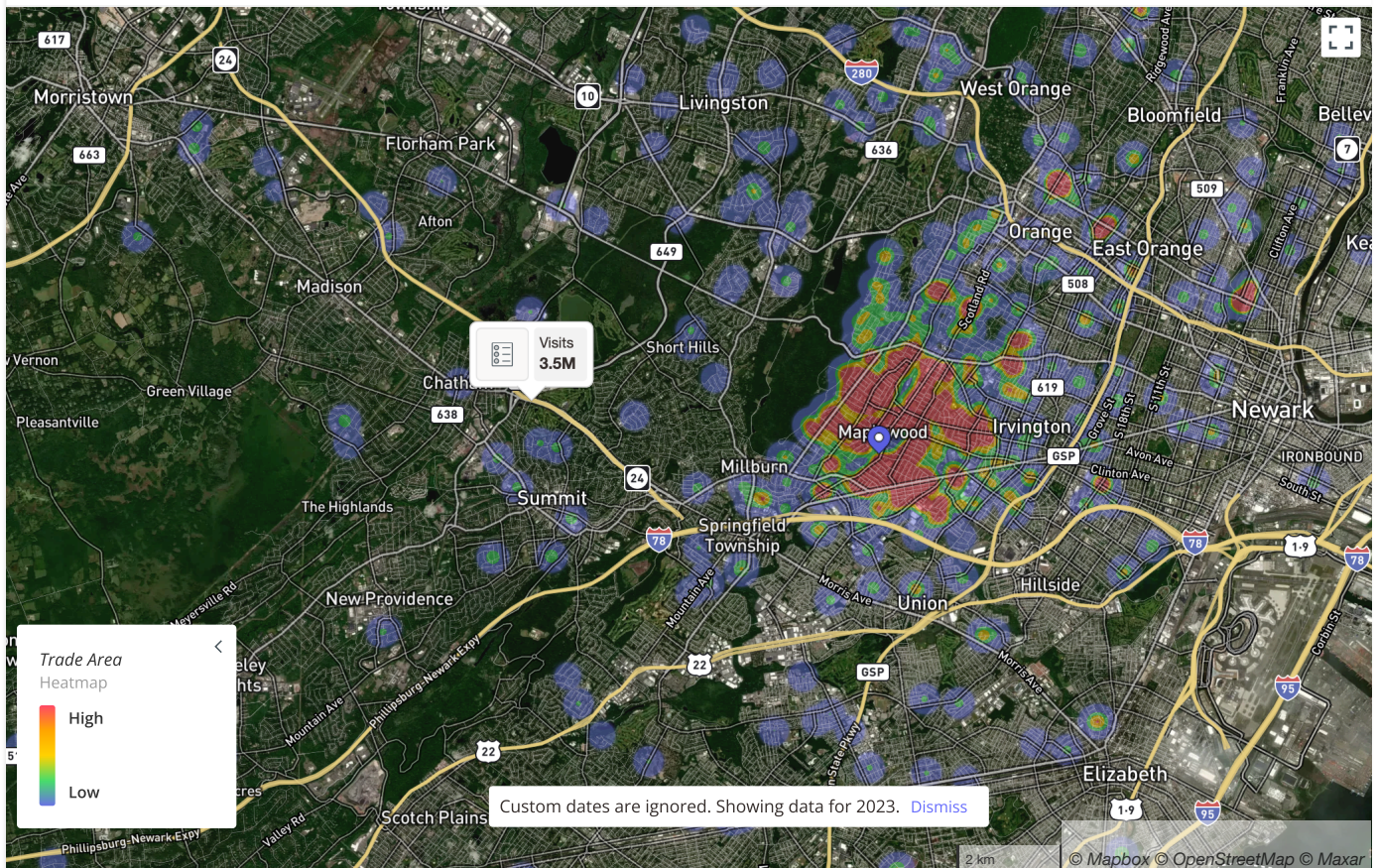
Oakview Avenue, Maplewood...



Metric: **Visits** Aggregation: **Daily** Annual Summary: Outlier Indicators:



Market Landscape ?



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses. [Learn more](#)

Audience Overview ?

Maplewoodstock

Oakview Avenue, Maplewood...

Maplewoodstock

Oakview Avenue, Maplewood...

Dataset:

Census 2021

View:

Potential Market

Compare to:

New Jersey



Properties	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Maplewoodstock Oakview Avenue, Map...	\$126.4K	65.5%	37.1	White (49.2%)	2.64
Maplewoodstock Oakview Avenue, Map...	\$112.9K	64.4%	37.6	White (49.6%)	2.37
New Jersey	\$90.4K	41.5%	40.0	White (53.8%)	2.72



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2021

Ranking Overview ?

Maplewoodstock

Oakview Avenue, Maplewood...

Maplewoodstock

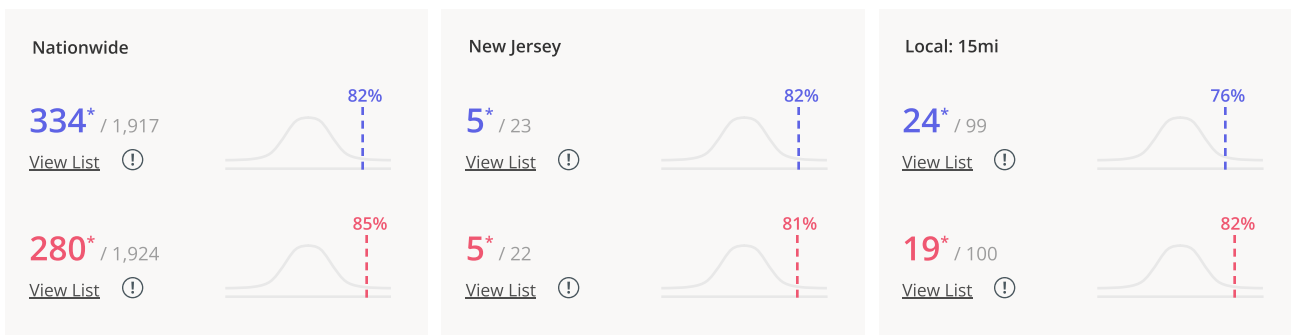
Oakview Avenue, Maplewood...

Benchmark:

Category: Other

Metric:

Visits



* Custom filters and dates are ignored. Ranking only supports 'full-months'. Showing report for: Maplewoodstock Jul 1st, 2023 - Jul 31st, 2023, Maplewoodstock Jul 1st, 2024 - Jul 31st, 2024

Favorite Places ?

Category:
 Categories (47) ▼ 1
 Min. Visits:

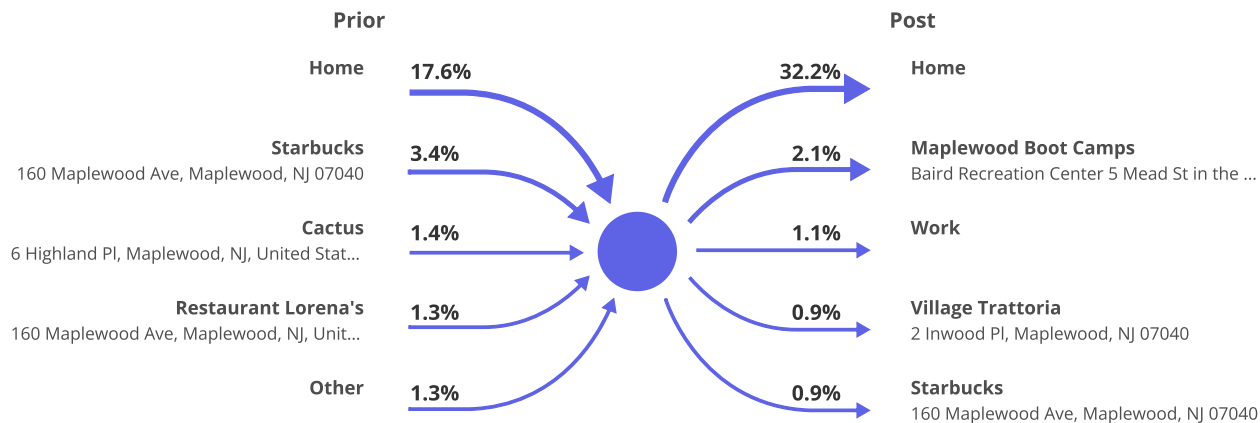
Maplewoodstock / Oakview Avenue, Maplewood, NJ				Maplewoodstock / Oakview Avenue, Maplewood, NJ			
Rank	Name	Distance	Visitors	Rank	Name	Distance	Visitors
1	Maplewoodstock / Highway 2, Maple...	0.1 mi	7.8K (68.8%)	1	Maplewoodstock / Highway 2, Mapl...	0.1 mi	10.7K (73.9%)
2	Circus / Oakland Rd, null, New Jersey...	0.1 mi	1K (9.2%)	2	Maplewood Boot Camps / Baird Rec...	0.1 mi	1.7K (11.9%)
3	Union Crescent Plaza / 2255 Springfi...	1.1 mi	941 (8.3%)	3	Stop & Shop / 407 Valley St, South O...	0.8 mi	1.4K (9.5%)
4	Starbucks / 160 Maplewood Ave, Ma...	0.2 mi	924 (8.2%)	4	Restaurant Lorena's / 160 Maplewo...	0.2 mi	988 (6.8%)
5	Stop & Shop / 407 Valley St, South O...	0.8 mi	761 (6.7%)	5	Maplewood Memorial Park / 580 Va...	0.1 mi	938 (6.5%)

Visitor Journey ?

Property:
 Maplewoodstock / Oakview A...

Show by:
 Location Category Category Group

Show Home/Work:
 On



Visitor Journey - Routes ?

Property:

Maplewoodstock / Oakview A...

Journey Direction:

To Property From Property

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

[Learn more](#)

Dismiss

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

Hourly Visits ?

Maplewoodstock

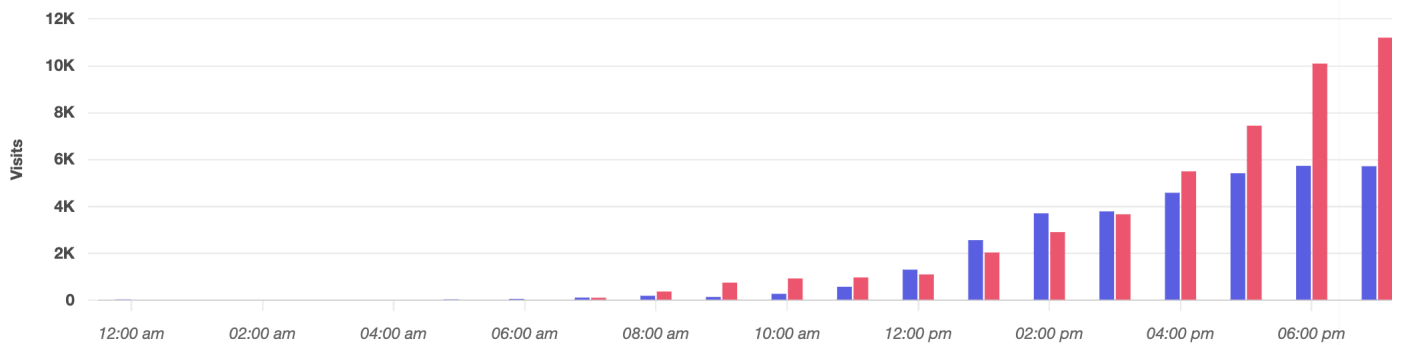
Oakview Avenue, Maplewood...

Maplewoodstock

Oakview Avenue, Maplewood...

Metric:

Visits



Daily Visits ?

Maplewoodstock

Oakview Avenue, Maplewood...

Maplewoodstock

Oakview Avenue, Maplewood...



Metric:

Visits



Visit Duration ?

Maplewoodstock

Oakview Avenue, Maplewood...

Maplewoodstock

Oakview Avenue, Maplewood...



Metric:

Visits

