

# MAPLEWOODSTOCK

MUSIC & ART FESTIVAL, SAT OCT 2 & SUN OCT 3 2021



Committee Meeting July 14, 2021

Overview of meeting with Township, including;

- Vendor location
- Beer Garden location
  - the town reps want it off the Flag Pole hill because of Conservancy and (fire dept) accessibility and COVID distance
  - Tarquin met with Elks and they seem to want where it was in past
  - Could depend on where other vendors are
  - Jamie called DuVaul after and talked about beer garden being on Dunnell. (He gets calls to complain about conservancy)
- Security - we could hire other security; Duvaul willing to work with us to keep the cost down so we **need a plan and a follow up meeting with him**. Agreed to work with town and not hire outside. DuVaul said he would help with closing the street for stage arrival and allowing local vendors to set up on Friday. If we move anything across the street, he will charge us more....
- EMS - consider South Orange Rescue for first Aid and Ambulance. Maplewood Fire for crowd control. Tom reached out about a month ago - everything bounced back. Some concern about using volunteers. We should consider negotiating this a bit.
- DPW - keeping with town; will need lights especially on south field

Locations

- Need to keep oakview clear
- Katie suggests putting vendors on south side of Oakview so the lines go into the field. (Put the orange fencing behind them to keep people out of the street?)
- Kevin and Katie need to look at the park to look at where to put vendors
- Katie will have friend take aerial shots
- Look at it with the thought of spreading out
- Keep kids zone where it was
- Will need to fence off the baseball field.

Press Release - send any final comments tonight. Will be going out tomorrow

Budget Overview

- \$27k in the bank now
- Reviewed the budget handout
- Need to consider the cases of water / ice with no Kings
- Portapotties need to be added and cleaning money

Beer garden/Elks - Tarquin not here.

- Elks looking at other breweries. Four City looks to be a choice
- 2 locals and one generic will probably be the set up

Advertising update

- Program needs to be done really soon
- Met with Charlie McGuire and provided annual gift...
- We have a mock up
- Filler: show other / prior programs
- We could have first 10 - 15 vendors have names listed
- Need all the names, art work, etc by next Wed

Merchandise update

- Artwork for second t-shirt design, needed in about a week. Reach out to Jamie and Tarquin
- Get more hats
- Duck Races are being held September 12th
- Mark Murphy event on Sept 18
- Can we do something at Floods Hill?
- Mapso FunkFest - can we do Springfield Ave that day?
- Set a schedule and ask for volunteers

Liability Insurance - need to add the town to policy; expecting greater

Kid Zone update - same location; more interactive games

Vendor update

- Katie reaching out to old vendors already and opening tomorrow to all
- Kevin has list of food vendors to send out to; need to figure how many with the new space. Previously it was capped at 20.
- Propose no food trucks this year
- Katie lowered fees; do same for food

Toro Plumbing offer

- Offering a hand sanitizing station in return for advertising
- Is it a pain or a value add?
- Jim to talk to him and discuss a trade off
- Example: <https://www.gojbar.com/hand-wash-hand-sanitizer>

Brad and/or hill and canopy policy.

- Tom has been in touch
- Will tell him the plan
- Invite him to Aug meeting to give an update
- May need some coordination with DuVaul

Trimming the trees and bushes prior to the event by DPW. - Tom will talk to Deb Lyons

Band meeting? When, where, who? - Tom will set up

Some sort of "feel the love" and/or "pep talk" meeting in August or September for folks like Brad, Laurellie, Danny, etc.? - good idea! Hold before the event in Aug or early Sept. Tom will set up