# Introduction

Thanks for your interest in this special report.

Our goal was to locate the most reputable sources where women business owners like you can apply for grants. To the best of our knowledge, the grants we discovered are completely legitimate. Of course, we still encourage you to do your own due diligence. It's especially vital that you note key deadlines and eligibility requirements.

Below, we've listed these opportunities for you alphabetically. Best of luck in your pursuit.

### 1. Amber Grant for Women Business Owners

www.womensnet.net

Amber Grants began in 1998 to honor the memory of a young entrepreneurial woman — Amber Wigdahl — who died in 1981 at the age of 19. The purpose of the Amber Grant is to help other women achieve the dreams that Amber could not in her short time with us.

Each month, we award a \$10,000 Amber Grant. At the end of each year, we award a larger Amber Grant to one of the monthly recipients. Currently, that year-end amount is \$25,000. In addition, grant finalists/recipients are featured on our website, Facebook and email list.

It's our hope that those who receive funding pass on kindness and knowledge by helping other women along the way.

# 2. American Association of University Women

http://www.aauw.org/what-we-do/educational-funding-and-awards

Around since 1881, AAUW is one of the largest sources of funding for graduate women in the world. AAUW currently offers six different fellowships and grants for women. Their funding ranges from \$2,000-\$30,000.

Fellowship and grant recipients perform research in a wide range of disciplines and work to improve their schools and communities. Their intellect, dedication, imagination, and effort promise to forge new paths in scholarship, improve the quality of life for all, and tackle the educational and social barriers facing women worldwide. AAUW seeks a diverse applicant pool.

## 3. Cartier Women's Initiative Awards

https://www.cartierwomensinitiative.com/regional-awards

The Cartier Women's Initiative Awards is looking for committed female entrepreneurs heading initiatives with the potential to grow significantly.

To be considered, your project must be a for-profit early-stage business (1 to 3 years old). Their grants are available to women entrepreneurs all around the world. Grant amounts can reach 6 figures.

#### 4. Dare to Dream Grant

https://zli.umich.edu/dare-dream-grants

The Eugene Applebaum Dare to Dream grant program moves University of Michigan students through the business creation process by offering business development seminars and awarding \$500-\$5,000 in grants to individuals and/or student teams.

The program requires students to submit deliverables as they are guided through the business development path from a nascent idea to formulating and assessing potential businesses to planning and launching these businesses. The grants program has three phases and students may enter their business into the program at any phase.

# 5. Grants for Small Businesses funded by Verizon

https://www.lisc.org/covid-19/small-business-assistance/small-business-relief-grants/verizon-big-concert-small-business

On February 8th, 2021, LISC launched the grant application that small businesses can use to apply for a \$10,000 grant. Grants will be eligible for small businesses across the U.S., particularly in historically underserved communities hit hard by the pandemic. Eligible expenses for the grant include: paying rent and utilities, meeting payroll, paying outstanding debt to vendors, upgrading technology infrastructure, and other immediate operational costs.

## 6. FedEx Small Business Grant Contest

https://smallbusinessgrant.fedex.com

Each year, FedEx awards small business grants to entrepreneurs all over the country who have a deep passion for their businesses. Winners become part of a community of entrepreneurs that gain and share insights from peers and enjoy great exposure for their business.

The FedEx Small Business Grant Contest awards ten (10) U.S. based small businesses with grants up to \$50,000 and up to \$7,500 in FedEx Office print and business services. Check their FAQ for additional info.

# 7. Merchant Maverick Opportunity Grant

https://www.merchantmaverick.com/grant-application-page

This grant is open to for-profit businesses that are majority-owned by a Black woman (cisgender or transgender) or a Black femme-identified individual. The program will award four grants of \$10,000 each.



## 8. Massachusetts Growth Capital Corporation

https://www.empoweringsmallbusiness.org/what-we-offer/small-business-technical-assistance-grant-program (Mass only)

The MGCC Small Business Technical Assistance Grant Program builds operational capacity and skills of organizations that are providing technical assistance, education, and access to capital to small businesses, including many owned by women, minorities and veterans. The grant program strengthens ongoing business-development activities in low-and moderate-income and underserved communities, and in Gateway Cities across the state.

#### 9. New Voices Fund

https://newvoicesfoundation.org

New Voices Fund is a \$100 Million Fund created to empower women of color entrepreneurs to reach their full potential. This groundbreaking initiative, designed to level the playing field, provides women of color entrepreneurs with unprecedented access, capital, and expertise they need to excel. This fund supports start-ups, established businesses, and community-based enterprises. The goal is to deliver unprecedented impact to communities by ensuring New Voices of entrepreneurship learn, grow, and thrive for generations to come.

New Voices Fund was founded by family-run conglomerate Sundial Brands, owner of best-selling brands SheaMoisture and Nubian Heritage.

## 10. Asian Women Giving Circle Grant

https://forwomen.org/grants-2/awgc-2021-rfp

These grants will support Asian American women-led organizations and individual artists in NYC who are using arts and culture to: bring about progressive social transformation, raise awareness and catalyze action around critical issues that affect Asian American women, girls and families, and highlight and promote women's central role as leaders, creators, developers and managers of these projects. RFP is open to both 501(c)(3) organizations and individual artists. 5-8 project grants will be awarded, contingent on available funding. The maximum grant amount is \$15,000.

# 11. The Ms. Foundation for Women

https://forwomen.org/grants-2/apply-for-a-grant

The Ms. Foundation for Women invests in grassroots, tribal, state and national organizations that are transforming policies and cultural beliefs across the U.S. Informed by decades of work in the field, we identify and support emerging and established groups poised to act when and where change is needed. Their grants – paired with skills-building, networking and other strategic opportunities – advance grassroots solutions across race and class and to build social movements within and across three areas: Economic Justice, Safety and Women's Health.

The Ms. Foundation makes grants largely through targeted Requests for Proposals to a limited number of applicants. From time to time, they launch open calls for proposals in specific grantmaking areas.



## 12. Startup Runway

https://startuprunway.co/how-to-apply-f6s

Their mission is to showcase the top 10% of women- and minority-led startups across the Southeast and connect them with investors who understand early stage companies.

Startup Runway awards grants of \$5,000 and \$10,000 at different points in the year.

#### 13. Comcast RISE

https://www.comcastrise.com/

Representation, Investment, Strength and Empowerment. These are the cornerstones of Comcast RISE, a multi-year commitment to provide complimentary marketing, creative, media, and technology services to qualifying small businesses owned by underrepresented groups, beginning with a focus on Black-owned businesses.

If your business qualifies, you'll have the opportunity to receive complimentary marketing consultations, media placements, commercial creative production services, or technology services from Effectv and Comcast Business. Currently, only Black business owners are eligible to apply, but others from underrepresented groups will be eligible beginning In November. Future applicants will also have the opportunity to receive grants.

### 14. Tory Burch Foundation

https://www.toryburchfoundation.org/fellows/

Up to 50 Fellows will receive benefits beyond the foundation's \$5,000 grant for business education.

Per the website, they'll also enjoy a 4-day workshop series at the Tory Burch offices and access to their online peer-to-peer network of women entrepreneurs and resources.

A smaller group of selected Fellows will have the opportunity to pitch their business to industry influencers.

#### 15. Walmart Foundation

http://giving.walmart.com/apply-for-grants

The focus here is on non-profits. Walmart's signature programs include the National Giving Program, the Community Grant Program and the Northwest Arkansas Giving Program.

In addition, they offer funding to support promising Canadian programs that have the potential to significantly reduce food waste and loss – with the ultimate goals of preventing loss, maximizing donations of usable food, and minimizing food waste that ends up in landfills.

## 16. Emma Johnson Single Mother Grant

https://www.wealthysinglemommy.com/single-mom-grant

Every month, Johnson gives out \$500 cash to one single mom, no strings attached. The 2021 Kickass Single Mom Stimulus Grant has one goal: Give a hand to single moms struggling with money, health, stress, child care, illness and loneliness. Qualifications are simple: 1. You're a single mom. 2. You need the money right now.

